**EXTERNAL SOCIAL MEDIA MESSAGES**

Twitter

* We support #UnionStationWest because it would improve the lives of our workers and create a commuting option that takes them out of traffic gridlock. Join the movement about movement and support a second major transit hub for our region. Learn more at [unionstatonwest.ca](https://www.unionstationwest.ca/)
* Improved regional transit would enable talented people from across the region to reach new job opportunities, including joining our team. Better transit is good for business and so is #UnionStationWest. That’s why we’re joining a movement about movement: [unionstationwest.ca](https://www.unionstationwest.ca/)
* Our business is committed to environmental sustainability. Better regional transit connectivity would make it easier for our company to travel green for meetings, events and commutes. How could you go green with #UnionStationWest? [unionstationwest.ca](https://www.unionstationwest.ca/)
* Better transit is better for business. Fewer cars on the highway gives us the ability to meet delivery promises to our customers, while reducing road congestion and Greenhouse Gas emissions. That’s why we are joining the movement about movement. Join with us at [unionstationwest.ca](https://www.unionstationwest.ca/)

Facebook

* #UnionStationWest is good for business.   
  Our business isn’t located in downtown Toronto, so the transit options to get here are limited. Our employees rely on cars to get to and from work, which contributes to traffic and parking issues. If they do take transit, they face an even longer commute that features multiple transfers and double-paying fares.  
  Better transit connectivity improves the lives of our employees and gives them more personal time back in their day.  
  That’s why we’re joining a movement about movement. Go west with us at [unionstationwest.ca](https://www.unionstationwest.ca/)
* We support #UnionStationWest.  
  The current transit network no longer meets the needs of our growing region. Disconnected transit and heavy road congestion put a squeeze on our employees’ lives, and they need a better option. A second transit hub in the north-west of the GTA would help take cars off the road and improve commuting options for workers across the region. That’s why we’re joining the movement about movement at [unionstationwest.ca](https://www.unionstationwest.ca/)

LinkedIn

* Our business needs #UnionStationWest for an improved transit network.  
  Talented people live all over the region, but the rising cost of car ownership limits the number of people willing to drive across municipal boundaries to get to work. A second transit hub in the north-west GTA would mean an improved rail and bus network that provides better commuting options, making attracting and retaining talent much easier.  
  That’s why we’re joining the movement about movement at [unionstationwest.ca](https://www.unionstationwest.ca/)
* Transit first policies are a growing trend. Our business is committed to environmental sustainability and we want to implement a transit first policy for corporate meetings and events, but we can’t because the current network means transit isn’t an option to and from our office. Building #UnionStationWest – a second transit hub in the north-west GTA – would help improve the network and give us more opportunities to go green. Learn more at [unionstationwest.ca](https://www.unionstationwest.ca/)

**INTERNAL PLATFORMS**

Messaging for employees

* Would you take transit to work if you could? Commuting is a big part of the every-day work experience, and we think there should be more options to get to and from the office. Join the movement about movement and support #UnionStationWest, a second transit hub that could improve your choices for your commute. Learn more at [unionstationwest.ca](https://www.unionstationwest.ca/)
* Commutes of [more than half an hour](https://www150.statcan.gc.ca/n1/pub/75-006-x/2019001/article/00002-eng.htm) are a typical experience for metropolitan area workers, and most commuters drive. Taking transit to work could help reduce the stress of commuting. #UnionStationWest could be the thing that reduces stress and gives options for your commute. A second transit hub in the north-west GTA means better transit networks and a healthier commute for drivers who switch to public transit. People who continue driving can save time on clearer roads and reap the benefit of a better driving experience. Join us in supporting the movement about movement: [unionstationwest.ca](https://www.unionstationwest.ca/)
* As an employee, you know that road congestion can significantly increase the amount of time it takes to get to and from work. Road congestion is one of our region’s biggest challenges, and one that’s getting worse every day. We support #UnionStationWest, a second transit hub in the north-west GTA, that could improve transit options and reduce congestion – giving you options to make your commute easier. Join the movement about movement to keep our region moving. Learn more at [unionstationwest.ca](https://www.unionstationwest.ca/)